



UNIVERSITATEA
DIN BUCUREȘTI
— VIRTUTE ET SAPIENTIA —



AFCOM
Asociația Profesioniștilor de
Jurnalism și Comunicare

— université
— lumière
— LYON 2

ÉDUCATION
CULTURES
POLITIQUES

University of Bucharest,
Faculty of Journalism and Communication Studies (FJSC)
and "Éducation, Cultures, Politiques" Laboratory at Université Lumière Lyon 2

organize the International Conference
UNDERSTANDING TRANSITION - VII

Voices of the voiceless:

New challenges of mobilization and citizen engagement



Bucharest, September 11-12, 2019

Venue:

University of Bucharest, 36-46 M. Kogălniceanu Bld., Bucharest

INTERNATIONAL CONFERENCE
UNDERSTANDING TRANSITION VII
Voices of the voiceless: New challenges of mobilization and citizen engagement

Bucharest - September 11-12, 2019

CALL FOR PAPERS

“Civic culture is (...) potentially both strong and vulnerable: it helps to promote the functioning democracy, yet it sits precariously in the face of political and economic power. It can shape citizens, via various ‘technologies of citizenship’, such as education, (...) and I would emphatically add the media – that can serve to empower or disempower.” (Dahlgren, 2003, p. 154)

The “Voices of the voiceless: New challenges of mobilization and citizen engagement” international conference is the 7th edition of the *Understanding Transition* conferences held by FJSC (University of Bucharest) and the Lumière University Lyon 2.

The shift from the Habermasian rational dialogue to Bakhtin’s participatory dialogue focuses on convergent or divergent multiple voices. Nowadays the social formations specific to the Habermasian public space have changed. They have been greatly influenced by the technological paradigm (Castells, 2010). The evolution of mass-media and the internet-based technologies have held “the promise of reviving the public sphere” (Papacharissi, 2002). The erosion of the traditional public space has led to “a network society” defined as “a social formation with an infrastructure of social and media networks enabling its prime mode of organization at all levels (individual, group/organizational and societal)” (van Dijk, 2006, p. 20).

Participating, sharing, mobilizing and interactivity have become essential strategies to shaping citizen engagement and a collaborative construction of knowledge. Digital platforms allow citizens to turn into the new power-holders through online empowerment, thus becoming active prosumers of knowledge production. Sharing *knowledge* is important in digital citizenship and the various forms of transmitting knowledge depend on the affordances of online channels. Organizations have been trying to reduce the communication and/or democratic deficit by using e-platforms as communicative spaces where a dialogue-based public engagement prevail by involving citizens in the process of decision-making of social, cultural, economic, or political issues (Phillips, Carvalho, Doyle, 2012).

Besides this co-production of meaning where a collaborative perspective is dominant, people use organizational and civil society online outlets as sites of cyber-activism. The “netizens” (Franklin, 2010) have become important members of a civic engagement community by having a collective



UNIVERSITATEA
DIN BUCUREȘTI
— VIRTUTE ET EFICIENTIA —



AFCOM
Asociația Formatorilor în
Activități de Comunicare

— université
— Lumière
— Lyon 2

ÉDUCATION
CULTURES
POLITIQUES

INTERNATIONAL CONFERENCE
UNDERSTANDING TRANSITION VII
Voices of the voiceless: New challenges of mobilization and citizen engagement

Bucharest - September 11-12, 2019

identity, a common bond, and the same grievances concerning a political, social, educational or cultural issue.

This international conference is an ideal opportunity for experienced researchers, young researchers and PhD students to share their scientific work in an interdisciplinary context and to take part in the debates over various approaches and case studies related to dialogic turn, participatory democracy, and the latest forms of citizen engagement and mobilization. Presentations based on empirical research and on sound theoretical approaches are invited for the 7th edition of *Understanding Transition* (Voices of the voiceless: New challenges of mobilization and citizen engagement) conference, on topics such as:

- Citizen engagement – analytical and methodological challenges
- Citizen journalism
- Digital activism
- Cyber-protests
- e-governance
- Public engagement
- Slacktivism
- Crowdsourcing
- New forms of organization-public relationship
- Corporate citizenship
- Social media crisis/ paracrises
- New media as a device for education in citizenship
- Any other topic related to the main theme of the conference.

The conference languages are English and French.

 **IMPORTANT DATES**

Deadline for abstracts: June 20, 2019

Notification of acceptance: July 10, 2019

Deadline for registration fee – August 1, 2019

AFCOM members – 150 RON (the 2019 AFCOM membership fee)

Non-AFCOM members - 180 RON/ 40 euro

PhD students – 90 RON/ 20 euro

The fee – to be paid to:

Account owner: Asociația Formatorilor în Jurnalism și Comunicare



UNIVERSITATEA
DIN BUCUREȘTI
— VIRTUTE ET SAPIENTIA —



INTERNATIONAL CONFERENCE
UNDERSTANDING TRANSITION VII

Voices of the voiceless: New challenges of mobilization and citizen engagement

Bucharest - September 11-12, 2019

Name of bank: Alpha Bank, filiala Kogalniceanu, Bucuresti

Account number (RON): RO29BUCU253102802511RO01

Account number (Euro): RO83BUCU253102802511EU01

SWIFT: BUCUROBU

The registration fee will include the conference materials (program, online book of abstracts, certificate of participation), coffee breaks and brunch; and publication of the studies presented during the conference.

Deadline for complete manuscripts: October 30, 2019

■ ABSTRACT CRITERIA

The extended abstracts (**500 words**) – to be sent to camelia.cmeciu@fjsc.ro by **June 20, 2019**. Abstracts should include the following information: title of the paper, author's name/authors' names, author's institution affiliation, address and e-mail contact; the purpose of the research, design /methodology/approach, (expected) findings, (possible) practical implications, originality of the study, references. The references will not be included in the word count.

■ MANUSCRIPTS

The manuscripts of the proposed papers should be unpublished texts. After a double blind review, the selected manuscripts, of maximum 30,000 characters, will be published in one of the two journals:

- **Romanian Journal of Journalism and Communication** (www.jurnalism-comunicare.eu), edited in French, English and German by FJSC and indexed in ProQuest, RePec and EBSCO
- **Styles of Communication** (<http://stylesofcomm.fjsc.unibuc.ro/>), edited in English and French by FJSC and indexed in EBSCO, Index Copernicus and DOAJ.

■ VENUE

Casa Universitarilor, 46 Dionisie Lupu Street, Bucharest.

■ ACCOMODATION

Academica Hostel (around 100 RON/ 20 euro/ night, no breakfast). The Faculty of Journalism and Communication Studies may provide three rooms free of charge for participants.

Siqua Hotel (around 45 euro/ night, breakfast included)



UNIVERSITATEA
DIN BUCUREȘTI
— VIRTUTE ET EFFICIENTIA —



AfCOM
Asociația Formatorilor în
Jurnalism și Comunicare

— université
— lumière
— LYON 2

ÉDUCATION
CULTURES
POLITIQUES

INTERNATIONAL CONFERENCE
UNDERSTANDING TRANSITION VII
Voices of the voiceless: New challenges of mobilization and citizen engagement

Bucharest - September 11-12, 2019

Please contact the organizers (camelia.cmeciu@fjsc.ro) if you want a room at *Academica Hostel* or *Siqua Hotel*.

Scientific committee:

Oana Băluță (UB), Camelia Beciu (UB), Silvia Branea (UB), Mădălina Buga-Moraru (UB), Katarzyna Buczek (University of Opole, Poland), Piotr Chruszcsewski (Univ. of Wrocław, Poland), Mihai Coman (UB), Georgeta Drulă (UB), Marion Fabre (Université Lyon 2, France), Anne-Claire Husser (Université Lyon 2, France), Aleksandra Knapik (General Tadeusz Kościuszko Military University of Land Forces, Wrocław, Poland), Gaia Peruzzi (Université Sapienza Rome, Italie), Louise Phillips (Roskilde University, Denmark), Dana Popescu-Jourdy (Université Lyon 2, France), Daniela Roventă-Frumușani (UB), Monica Spiridon (UB), Jean-Claude Soulages (Université Lyon 2, France), Elizabeth Vercher (Université Lyon 2, France), Hedwig Wagner (Université Flensburg, Allemagne).

Organising Committee:

Alexandra Bardan (UB), Oana Călin (UB), Camelia Cmeciu (UB), Camelia Cușnir (UB), Mihai Dragnea (UB), Florica Iuhaș (UB), Elena Popescu (UB).



UNIVERSITATEA
DIN BUCUREȘTI
— VIRTUTE ET EFFICIENTIA —



AFCOM
Asociația Formatorilor în
Activități de Comunicare

— université
— lumière
— LYON 2

ÉDUCATION
CULTURES
POLITIQUES