



# PROGRAMME

## Tuesday, 15<sup>th</sup> March

16.00 – 19.00  
(EET, Bucharest time)

- **PR MASTERCLASS**

19.00  
(EET, Bucharest time)

- **PR ARENA 5 OPENING CEREMONY**
  - drawing of lots (teams & mentors)
  - presentation of the brief
  - Q&A session

## Wednesday & Thursday, 16<sup>th</sup> & 17<sup>th</sup> March

17<sup>th</sup> March, 24.00  
(EET, Bucharest time)

- work days – teams & mentors
- **deliverables:** a 3-minute video in English & a power point file (10 slides) – to be sent to [prarena@fjsc.ro](mailto:prarena@fjsc.ro)  
The video will briefly present the ideas from the presentation.

## Friday, 18<sup>th</sup> March

17.00 – 19.30  
(EET, Bucharest time)

- **10-minute public presentations** of the finalist teams' pitches to the jury.  
The presentations will be in English and they will be followed by a **5-minute session (per team) of Q&A from the jury.**  
The presentation will also include a **power point file (10 slides).**

19.30  
(EET, Bucharest time)

- **PR Arena 5 final judging**

20.30  
(EET, Bucharest time)

- **PR Arena 5 award ceremony & closing ceremony**