

## **Violeta NICULUT**

**Marketing Manager, Anchor Grup**

Violeta Niculut started her activity as Marketing Manager of Anchor Grup in October 2016. Having acquired a solid academic background in business administration, she has extensive experience in retail ranges from trade marketing to digital marketing, from BTL to PR manager and e-commerce director, in well-known companies such as Mercury 360,



Miniblu, and Optical Network. Having been a part of Anchor Grup for the last 4 and a half years, she took over successful projects in Retail (Plaza Romania and Bucuresti Mall-Vitan), Offices (Plaza Romania Offices, Anchor Plaza Offices, Metropol Offices) and Residential (In City Residences, Pallady Towers, Select Residences).

Since 2018 Violeta is an active member of the judging Committee of Stevie Awards.

Violeta Niculut is a result-oriented, confident, experienced, hard-working person filled with civic duty, always enthusiastic about new CSR projects. Driven by an empathic spirit, Violeta Niculut started volunteering from a young age. Being involved in volunteering activities for more than 10 years, she worked with many associations, and she is dedicated to impactful and meaningful causes.

*“To be doing good deeds is man's most glorious task.” - Sophocles*