

Bachelor's Degree Programs

Journalism (J)

F = Fundamental discipline

S = Speciality discipline

Sup. = Supplementary discipline

L= Lecture

S=Seminar

First year of studies (J)

First Semester (14 weeks)

No	Study Program	Course Type	Language	Hours per week (course + seminar)			Credits	Evaluation
				L	S	Lab		
1	Introduction to Communication Theories	F	RO	2	1	-	5	Written Exam
2	Introduction to Media Communication	F	RO	2	1	-	5	Written exam
3	Newswriting Skills	F	RO	2	2	-	5	Written Exam
4	Introduction to Advertising	F	RO	2	1	-	5	Written Exam
5	Audio-visual Techniques (Radio)	S	RO	1	3	-	4	Written Exam
6	Communication Strategies in French / English	S	EN, FR	1	1	-	4	Continuous Assessment
7	Media Literacy	Sup.	RO	0	2	-	2	Continuous Assessment
	Total			10	11	-		
	Total lectures and seminars				21		30	
	Supplementary courses	Sup.	RO	1	1	-	2	Continuous Assessment

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First year of studies (J)
Second Semester (14 weeks)

No.	Study Program	Course Type	Language	Hours per week (course + seminar)			Credits	Evaluation
				L	S	Lab		
1.	Introduction to Media Communication	F	RO	2	1	-	5	Written Exam
2.	Fundamentals of Social Sciences	F	RO	2	2	-	4	Written Exam
3.	Introduction to Public Relations	F	RO	2	1	-	4	Written Exam
4.	Desktop Publishing and Infography	F	RO	1	3	-	4	Written Exam
5.	Communication Strategies in French / English	Sup.	EN, FR	1	1	-	4	Continuous Assessment
6.	Journalism Workshop	S	RO	0	2	-	4	Continuous Assessment
7.	Media Literacy	Sup.	RO	0	2	-	2	Continuous Assessment
8.	Internship (90 hours)	S	RO				3	Continuous Assessment
	Total			8	12	-		
	Total lectures and seminars			20			30	

	Supplementary courses	Sup.	RO	1	1	-	2	Continuous Assessment
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Second year of studies (J)
Third Semester (14 weeks)

No.	Study Program	Course Type	Language	Hours per week (course + seminar)	Credits	Evaluation
1	Print Journalism Genres	S	RO	1 + 2	5	Written

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						Assessment
4.	Investigative Journalism	S	RO	1 + 2	3	Written Exam
5.	Audio-Visual Digital Techniques TV	S	RO	1 + 3	3	Continuous Assessment
6.	Research Methods and Methodologies	F	RO	1 + 2	4	Written Exam
7.	Writing Techniques in French / English	S	EN, FR	1 + 1	4	Continuous Assessment
8.	Internship (90 hours)		RO		3	Continuous Assessment

Optional Courses (1 out of 3)

9.	Mass Media and New Technologies	S	RO	1 + 1	3	Continuous Assessment
10.	Advanced Techniques of Newsgathering and Data Processing	S	RO	1 + 1	3	Continuous Assessment
11.	Romania and the European Integration	S	RO	1+1	3	Continuous Assessment
	Total			10 + 14		
	Total lectures and seminars			24	30	

	Supplementary Courses	Sup		1 + 1	2	Continuous Assessment
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Third year of studies (J)
Fifth Semester (14 weeks)

No.	Study Program	Course Type	Language	Hours per week (course + seminar)	Credits	Evaluation
1	Online Journalism	S	RO	1+2	5	Continuous Assessment
2	History of Romanian Media	S	RO	2 + 1	5	Written Exam
3	Advanced Techniques in News Agencies	S	RO	1 + 2	5	Written Exam
4	Television Journalism Genres	S	RO	1 + 2	5	Continuous Assessment
5	Narrative Journalism	S	RO	1+2	5	Continuous

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						Assessment
5	Career Management	Sup.	RO	1 + 1	5	Written Ex.
	Optional Courses (1 out of 3)					
6	Radio Documentary	S	RO	1+1	5	Continuous Assessment
7	Contemporary Political Ideologies	Sup.	RO	1 + 1	5	Continuous Assessment
8	Television Broadcast	S	RO	1 + 1	5	Continuous Assessment
	Total			8+ 10	30	
	Total lectures and seminars			18		

	Supplementary Courses	Sup		1 + 1	2	Continuous Assessment
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Third year of studies (J)
Sixth Semester (10 weeks)

No.	Study Program	Course Type	Language	Hours per week (course + seminar)	Credits	Evaluation
1	Sociology of Journalism	S	RO	2 + 2	5	Written Exam
2	TV Newscast	S	RO	1 + 2	5	Continuous Assessment
3	Radio Newscast	S	RO	1+ 2	5	Continuous Assessment
4	Online Journalism Production	S	RO	1 + 2	5	Continuous Assessment
5	Print Media Production	S	RO	1 + 2	5	Written Exam
	Optional Courses (1 out of 3)					
6	TV Debate Journalism	S	RO	1 + 1	5	Continuous Assessment

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7	Editorial Design	S	RO	1 + 1	5	Continuous Assessment
8	Television Documentary	S	RO	1+1	5	Continuous Assessment
	Total			7 + 11		
	Total lectures and seminars			18	30	
	Supplementary Courses	Sup.	RO	1 + 1	2	Continuous Assessment